

Operation Blue Santa Taranaki



It's Back

Kia ora koutou,

Roderique Hope Emergency Housing Trust in conjunction with the Police Family Harm team are rolling out Operation Blue Santa in Taranaki for the 8th consecutive year.

Roderique Hope Trust and The Police Family Harm Team along with local Social Services connects Operation Blue Santa with whānau who have been impacted by family violence or who are struggling in severe hardship and poverty. An important part of this process is a conversation with whanau regarding safety over the Christmas season.

Family Violence is a real concern in our Taranaki community with Police attending 5012 family harm incidents between 1 August 2022 and 31 July 2023 in Taranaki. That is, on average 14 call outs across our region per day.

Operation Blue Santa provides the opportunity for Police to have a positive interaction with the community rather than an interaction at a time of crisis. This provides the Police with the opportunity to engage, build trust and confidence with the whānau.





The cost of one Operation Blue Santa Box is \$100 which is full of non-perishable grocery items and Christmas treats. This year we are working alongside the team at New World Merrilands along with a number of larger suppliers, who have generously provided us with some great bulk buying deals.

Funds of any amount can be deposited into the Roderique Hope Trust account and a personal or business tax receipt will be posted to the donator at the end of the financial year. Operation Blue Santa donations can claim back one third of their donation via IRD.

Operation Blue Santa made a tangible difference in the lives of over 500 families in Taranaki in 2022 and all funds were generously donated by the Taranaki community to make this possible. This was as a result of the phenomenal collaboration between the Police, community organisations, community groups, churches, businesses and families in our community putting their hand up and saying, I want to be part of the solution for our Taranaki community.



**We believe that
together,
we can grow
Operation Blue Santa
and continue to make
a difference for hundreds
of families in our region.**

For more information please feel free to contact Michelle Ramage on 0275907116, at bluesanta@roderiquehope.co.nz, www.roderiquehopetrust.co.nz or visit www.facebook.com/Operation-Blue-Santa-Taranaki to keep up to date with Operation Blue Santa 2023 is progressing.

Thank you for your kindness, generosity and support,

Ngā mihi,

Michelle Ramage
General Manager
Roderique Hope Trust/Operation Blue Santa

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Roderique Hope Trust
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